



ANAHEIM: THE SALOON AT THE RANCH

Two-steppers and line dancers unite at The Saloon, sister venue to upscale dining destination The Ranch. The combined 20,000 square feet of food and music is divided by a soundproof wall. The Saloon is a drinking and dance hall, taking up half the space with a large dance floor looking up to a hanging Fender guitar glitter ball, a raised stage for live bands and two wall-to-wall bars.

Vancouver native Brad La Fleche is the Saloon Manager. A cross between Brad Pitt and George Clooney in looks, he was hired as a consultant when The Saloon opened and is now deputized to run the place.

His farm-to-table ingredients for the bar menu match the philosophy of The Ranch's seasonally driven cuisine.

GAME PLAN: Use Purity Vodka in the Bar Manager's favorite drink. GOAL: Like it and rename it. Put some country in it... RESULTS: The Purity Dirty is born!

LaFleche admits he's a perfectionist, especially when it comes to making drinks. And his go-to cocktail? A Dirty Martini. "Purity has a smooth texture, a clean entry and a vanilla-licorice on mid-palate. No harshness-none at all."

LaFleche whipped up a cocktail that was a dichotomy of Purity Vodka's honest clean profile and the brine of the olive juice: The Purity Dirty. A drink you can dance to. II

The Purity Dirty

- ▶ Swirl a splash of dry vermouth in a Martini glass and throw it out.
- Add 2 oz. of Purity Vodka and a splash of olive juice.
- Garnish with two Maytag cheese-stuffed olives.